

ROSS REBAGLIATI'S MEDIA/PUBLICITY VALUES FOR 2006		
MEDIA OUTLET	DATE	TITLE
Tourism Whistler	Jan. 2, 2006	Torino Media Package for Whistler
Greg Hennessy Photography	Jan. 3, 2006	Photo shoot for 2010 publicity
Boston Globe	Jan. 3, 2006	On Board for Italy
Whistler Question	Jan. 5, 2006	The Sports Year in Review
CTV	Jan. 8, 2006	EA/Make-A-Wish NHL 06 Challenge
Global TV	Jan. 8, 2006	EA/Make-A-Wish NHL 06 Challenge
Transworld Snowboarding	Jan. 11, 2006	Road To Torino: The 2006 Winter Olympics
Global Morning News (Channel 11)	Jan. 13, 2006	Interview with Steve Darling about what Ross has been up to
www.Slate.com	Jan. 13, 2006	Welcome to Miller Time
Rock 101	Jan. 17, 2006	Interview with Bro Jake
USA Today	Jan. 25, 2006	Snowboarding's Top Guy Prepping for Torino
Forbes.com	Jan. 27, 2006	Winter X Has Different Draw Than Olympics
Toronto Star	Jan. 27, 2006	Byers: Olympic notebook
Etalk Daily	Jan. 28, 2006	Interview with Jeffrey Feldman
Canadian Press	Jan. 28, 2006	Winter X gold brighter than Olympic gold?
Canadian Press	Jan. 29, 2006	Snowboard cross can be mayhem on snow
CBC Documentaries	Feb. 2, 2006	Hosting 4 documentaries for CBC Newsworld
Global TV	Feb. 2, 2006	Ross giving fitness tips to Steve Darling
Global TV	Feb. 3, 2006	Ross and Steve skating segment for charity hockey game
Late Night Show with David Letterman	Feb. 3, 2006	Ross #3 on Top Ten List
Washington Post	Feb. 5, 2006	Snowboarders say please take us seriously
Slam.Canoe.ca	Feb. 6, 2006	Our best Games: Top finishes raising expectations
Star-Telegram.com	Feb. 6, 2006	Teter totters in world of weird
Whistler Question	Feb. 6, 2006	Bring out the tin foil in Meadow Park
CNW Group	Feb. 7, 2006	Siemens Conn Smythe Sports Celebrities Dinner and Auction
KansasCity.com	Feb. 7, 2006	Olympic Fever: Top Ten List
Sun Herald (south Mississippi)	Feb. 7, 2006	Turin needs athletes to be showpiece for the city
London Free Press	Feb. 8, 2006	Let the Games coverage begin
Saskatoon StarPhoenix	Feb. 8, 2006	No rookie boarder
Saskatoon StarPhoenix	Feb. 8, 2006	Ricker's no rookie boarder at Olympics
Yahoo Sports!	Feb. 8, 2006	Olympic Snowboarding News: Unusual Suspect
CBC Newsworld Morning Show	Feb. 9, 2006	Interview on Olympics, training, racing, etc.
CBC Radio One, The Current	Feb. 9, 2006	Interview with Chris Wodskou
Citytv's Breakfast Television	Feb. 9, 2006	Interview about the Conn Smythe Dinner
Concord Monitor	Feb. 9, 2006	Not all snowboarders are stoked, dude
Edmonton Journal	Feb. 9, 2006	Previous Olympic Venues
Montreal Fan 590	Feb. 9, 2006	Interview on the Conn Smythe Dinner and training
Press Conference	Feb. 9, 2006	Press conference on the Con Smythe Dinner
Score Sports TV	Feb. 9, 2006	Interview with Steve Koules
Vancouver Sun	Feb. 9, 2006	Did you know?
West Ender	Feb. 9, 2006	Photo and caption for Sea to Sky Hockey Challenge
Whistler Question	Feb. 9, 2006	Half page photo of CBC filming Ross
Denver Post	Feb. 10, 2006	Embracing extreme
Mens News Daily	Feb. 10, 2006	Winter Olympics Primer: A Beginners Guide to Unfamiliar Events
Times Argus: Vermont News	Feb. 10, 2006	Changing of the boards Young guns replacing original prodigies
Times Online	Feb. 10, 2006	If you fall, you lose: ice in your knickers, failure in your soul
Toronto Star	Feb. 10, 2006	No accounting for thrills
Toronto Star	Feb. 10, 2006	Who will be this Games; Witt or Tomba?
Toronto Sun - Sports	Feb. 10, 2006	Honesty if the best bet - Ross commentating on Gretzky
The Almanac	Feb. 11, 2006	On this Date in History
Baltimore Sun	Feb. 11, 2006	Top Ten has Olympic ring to it
Canadian Business	Feb. 12, 2006	On thin ice: Olympic sponsorships
Fresno Bee	Feb. 12, 2006	Big air time
Los Angeles Times	Feb. 12, 2006	Keeping the Olympics on Edge
Scotland on Sunday	Feb. 12, 2006	Chariwoman of the board
Arizona Republic	Feb. 14, 2006	Air of excitement
Houston Chronicle	Feb. 15, 2006	Turning the world on with a smile
The Citizen	Feb. 15, 2006	Toby Gorman

CBC Newsworld	Feb. 16, 2006	Commentating on the 2006 Olympics
NBC Olympics	Feb. 16, 2006	We are now the heart of Games, says champ
New Line Media	Feb. 17, 2006	Live web chat with Torino
CBC News	Feb. 17, 2006	Interview on Canadian funding for athletes
CBC Newsworld	Feb. 17, 2006	Commentating on 2006 Olympics
Montreal 940AM	Feb. 17, 2006	Interview on '98, training for 2010, etc.
Winnipeg Sun	Feb. 17, 2006	Having a ball despite the phantom snow snakes
CanWest News Service	Feb. 18, 2006	All of a sudden, we've got game
CanWest News Service	Feb. 18, 2006	This just in: we're not done medalling
Edmonton Journal	Feb. 18, 2006	Skelton crew deserves thanks
Vancouver Sun	Feb. 18, 2006	Downhill slide lifts Canada
Vancouver Sun	Feb. 18, 2006	Canada's back on track
Vancouver Sun	Feb. 18, 2006	O Canada! 7 medals in 48 hours
Scotland on Sunday	Feb. 19, 2006	Only the more extreme scenes will slip and slide on to TV screens
The Sunday Times - Britain	Feb. 19, 2006	Focus: Boardering on the bonkers
Times Online	Feb. 19, 2006	The top 10 cool Winter Olympic Dudes
Pop Matters	Feb. 20, 2006	Spanning the Globe?
Mountain FM	Feb. 21, 2006	Interview with Mike Ciccone
Toronto Star	Feb. 21, 2006	Euros love to watch their luge
Vancouver Province	Feb. 21, 2006	What other games do the athletes play?
Winnipeg Sun	Feb. 21, 2006	Giant Slalom unparalleled, says Canadian snowboarder
CBC Newsworld	Feb. 24, 2006	Olympic panalist - commentating on the Olympics
Urban Rush	Feb. 24, 2006	Celebrity Guest
BCTV	Feb. 26, 2006	Interview
CTV	Feb. 26, 2006	Interview
Etalk Daily	Feb. 26, 2006	Interview and shots of Ross snowboarding
Global TV	Feb. 26, 2006	Interview
MTV	Feb. 26, 2006	Ross taking Simple Plan snowboarding
Whistler Question	Feb. 26, 2006	Ross' Golden Quest (Cover page story)
Canada AM National News	Feb. 27, 2006	Shots of Ross snowboarding and interview
Canada AM National News	Feb. 27, 2006	Shots of Ross snowboarding and interview
CTV National News	Feb. 27, 2006	Interview with Todd Battis
CBC British Columbia, Canada	Aug. 1, 2006	TV series and Olympic snowboarder at odds:producer
CBC Ottawa, Canada	Aug. 1, 2006	Olympic medallist unhappy about CTV's snowboarder character
24 Hours Vancouver, Canada	Aug. 2, 2006	It's Rebagliati vs. Whistler
570 News, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
570 News, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
570 News, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
680 News, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
680 News, Canada	Aug. 2, 2006	Ross Rebagliati suing CTV
680 News, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
680 News, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
680 News, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
940 News, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
940 News, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
andPOP, Canda	Aug. 2, 2006	Olympic Snowboarder Sues CTV
Brooksbulletin.com, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
Calgary Sun, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous...
Calgary Sun, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Canada East, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues
Canada East, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV
Canada NewsWire, Canada	Aug. 2, 2006	Boardwatch Oroductions, Blueprint Productions and CTV Respond
Canada.com, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
Canada.com, Canada	Aug. 2, 2006	Rebagliati suing CTV over show 'Whister'
Canada.com, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Canada.com, Canada	Aug. 2, 2006	Rebagliati sues over unsavory TV character
CBC British Columbia, Canada	Aug. 2, 2006	Whistler snowboarder sues over TV show
CBC News, Canada	Aug. 2, 2006	TV Series and Olympic snowboarder at odds: producer
CBC News, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
CBC News, Canada	Aug. 2, 2006	Whistler snowboarder sues over TV show

CBC North, Canada	Aug. 2, 2006	Whistler Snowboarder sues over TV show
CKNW, Canada	Aug. 2, 2006	Local Olympic snow boarder demanding for TV show to be pulled
CNW Telbec, Canada	Aug. 2, 2006	Boardwatch Productions, Blueprint Productions and CTV Respond
CTV.ca, Canada	Aug. 2, 2006	Rebagliati launches suit over Whistler TV drama
Dose.ca	Aug. 2, 2006	Olympic medallist sues over unsavory TV character
Globe and Mail	Aug. 2, 2006	Gold medalist blasts Whistler plot
Guardian Unlimited, UK	Aug. 2, 2006	Olympic medalist sues over unsavory TV character
Hamilton Spectator, Canada	Aug. 2, 2006	Rebagliati sues CTV
Jam! Showbix, Canada	Aug. 2, 2006	Snowboarder sues over 'Whistler'
London Free Press, Canada	Aug. 2, 2006	Rebagliati suing over TV character
Montreal Gazette, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Montreal Gazette, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
Natives, UK	Aug. 2, 2006	Olympic snowboard champion sues TV show producers
News 1130, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
News1130, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
News1130, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Ottawa Citizen, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
Ottawa Citizen, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Regina Leader-Post, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
Regina Leader-Post, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Reuters	Aug. 2, 2006	Olympic medallist sues over unsavory TV character
Reuters	Aug. 2, 2006	Olympic medalist sues over unsavory TV character
Reuters Canada, Canada	Aug. 2, 2006	Olympic medalist sues over unsavory TV character
Skipressworld, Canada	Aug. 2, 2006	Snowboard Snowballs: Garnier Fructis, Burton, Rebagliati & more
Sportsnet.ca, Canada	Aug. 2, 2006	Rebagliati sues CTV over drunk character
StarPhoenix, Canada	Aug. 2, 2006	Olympic snowboarder Rebagliati sues TV show for scandalous portrayal
StarPhoenix, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Toronto Star, Canada	Aug. 2, 2006	Rebagliati sues CTV, claiming defamation
Toronto Star, Canada	Aug. 2, 2006	Olympian Rebagliati sues CTV for defamation
Toronto Star, Canada	Aug. 2, 2006	Rebagliati files defamation suit against CTV
Vancouver Sun, Canada	Aug. 2, 2006	Olympic snowboarder charges character rip-off
Vancouver Sun, Canada	Aug. 2, 2006	Rebagliati says distasteful TV role is based on him
Vancouver Sun, Canada	Aug. 2, 2006	Olympic snowboarder charges character rip-off
Vancouver Sun, Canada	Aug. 2, 2006	Snowboarder Ross Rebagliati sues CTV saying character in program...
Washington Post, United States	Aug. 2, 2006	Olympic medallist sues over unsavory TV character
Winnipeg Sun, Canada	Aug. 2, 2006	Rebagliati sues CTV
Broadcaster, Canada	Aug. 3, 2006	Battle Snowballing Between Olympian, Broadcasters
Calgary Sun, Canada	Aug. 3, 2006	Snowboarder sues CTV
Calgary Sun, Canada	Aug. 3, 2006	Rebagliati vs. Whistler
Edmonton Journal, Canada	Aug. 3, 2006	Snowboarder sues CTV series, saying bad dude is based on him
Edmonton Sun, Canada	Aug. 3, 2006	Snowboarder says CTV tarnished rep
Globe and Mail, Canada	Aug. 3, 2006	I HAVE NOTHING TO DO WITH THIS SHOW
Ottawa Citizen, Canada	Aug. 3, 2006	Gold medalist sues CTV over Whistler show
Regina Leader-Post, Canada	Aug. 3, 2006	Rebagliati sues over TV series character
StarPhoenix, Canada	Aug. 3, 2006	Whistler show defamatory, rebagliati claims in lawsuit
StarPhoenix, Canada	Aug. 3, 2006	Snowboarder Ross Rebagliati sues CTV
Toronto Sun, Canada	Aug. 3, 2006	Olympian looking for a pot of gold
Vancouver Sun, Canada	Aug. 3, 2006	Rebagliati Park home to strange goings-on
Vancouver Sun, Canada	Aug. 3, 2006	TV character amazingly similar to me, Rebagliati says
Knoxville News Sentinel, TN - U.S.A.	Aug. 4, 2006	Cheaters will never run out of excuses
Ottawa Citizen, Canada	Aug. 4, 2006	Snowboarder Ross Rebagliati sues CTV
Rocky Mountain News, CO - U.S.A.	Aug. 4, 2006	Linicome: To tell the truth? Outlandish excuses rule
International News Service, Australia	Aug. 5, 2006	Blackmailing Drunk? Not Him!
Toronto Star, Canada	Aug. 5, 2006	Pop goes the week
Winnipeg Sun, Canada	Aug. 5, 2006	On the Tube
London Free Press, Canada	Aug. 6, 2006	Bests bets tonight
Nashua Telegraph, NH - U.S.A.	Aug. 7, 2006	Cheaters will never run out of excuses
KOKI FOX 23, OK - U.S.A.	Aug. 8, 2006	Cheaters Will Never Run Out of Excuses
13WHAM-TV, NY - U.S.A.	Aug. 8, 2006	Cheaters Will Never Run Out of Excuses
KGET 17, CA - U.S.A.	Aug. 8, 2006	Cheaters Will Never Run Out of Excuses

Whistler Question, Canada	Aug. 10, 2006	Publicity adage may not hold water with "Whister"
San Jose Mercury News, CA - U.S.A.	Aug. 12, 2006	My dog ate my clean sample
Monterey County Herald, CA - U.S.A.	Aug. 13, 2006	The dog ate my homework and it contained steroids
San Jose Mercury News, CA - U.S.A.	Aug. 14, 2006	Excuses, excuses...what will they come up with next?
Austin American-Statesman, TX - U.S.A.	Aug. 14, 2006	Excuses, excuses...what will they come up with next?
Seattle Times, WA - U.S.A.	Aug. 15, 2006	There positively will be drug-case alibis
Daily Herald, UT - U.S.A.	Aug. 15, 2006	Excuses, Excuses...What Next?
San Diego Union Tribune, CA - U.S.A.	Aug. 18, 2006	British sprinter appeals Olympic ban
940 News, Canada	Aug. 18, 2006	British sprinter Mark Lewis-Francis appeals Olympic ban for doping
SLAM! Sports, Canada	Aug. 18, 2006	British sprinter Mark Lewis-Francis appeals Olympic ban for doping
Canada.com, Canada	Aug. 18, 2006	British sprinter mark Lewis-Francis appeals Olympic ban for doping
Canada East, Canada	Aug. 18, 2006	British sprinter Mark Lewis-Francis
CBC News, Canada	Aug. 18, 2006	British sprinter Mark Lewis-Francis appeals Olympic ban for doping
London Free Press, Canada	Aug. 19, 2006	Unauthorized use of personality to sell may be costly
TheYee.ca, Canada	Aug. 31, 2006	Harry's Naked Wand, Baby Luv's Bite, Harper's Icy Heart and More.
Vancouver Sun, Canada	Sept. 13, 2006	Ultimate Shootout, photo and article on Ross
Brock Press, Canada	Sept. 26, 2006	Is it time to ask yourself if Rebagliati has a reputation to defend?
Business Day, South Africa	Oct. 2, 2006	Anti-doping agency defends stance on cannabis
ABC News, U.S.A.	Oct. 2, 2006	Anti-doping agency defends stance on cannabis
Independent Online, South Africa	Oct. 2, 2006	Wada defends stance on cannabis
Reuters Canada, Canada	Oct. 2, 2006	Anti-doping agency defends stance on cannabis
Supersport, South Africa	Oct. 2, 2006	Anti-doping agency defends cannabis
Guardian Unlimited, UK	Oct. 2, 2006	Doping agency defends stance on cannabis
Reuters South Africa, South Africa	Oct. 2, 2006	Anti-doping agency defends stance on cannabis
Gulf Times, Qatar	Oct. 3, 2006	IAAF symposium calls for four year doping bans
Penninsula On-line, Qatar	Oct. 3, 2006	WADA defends stance on cannabis
New Zealand Herald, New Zealand	Oct. 3, 2006	Anti-doping agency defends stance on cannabis
Daily Courier, Vernon, Canada	Oct. 5, 2006	Vernon Teakwondo Teenager
TheYee.ca, Canada	Oct. 5, 2006	Why Smart People Love 'Battlestar Gallactica'
Winnipeg Sun, Canada	Oct. 20, 2006	So What About Weed?
http://thefreshscent.com	Nov. 15, 2006	10 Successful Marijuana Smokers
CNBC, U.S.A.	Nov. 19, 2006	"Ross Rebagliati, The Person to Know in Whistler"
Vancouver Province, Canada	Nov. 24, 2006	Dispute over Olympian's dream ome settled amicably
http://info.eblogworldwidereport.com	Nov. 29, 2006	Newspitucres - Top News, Sports & Entertainment Photos
http://randalrhetoric.blogspot.com	Nov. 29, 2006	Flo-Jo Undeserving Prey of Today's Scandal Seeking
http://tvcell.blogspot.com	Nov. 29, 2006	Whistler
Rock 94.9, Oswana, ON, Canada	Nov. 30, 2006	Interview with Dustin for the morning show
Globe and Mail, Canada	Nov. 30, 2006	Smoking up at the oche
Entertainment Tonight	Dec. 6, 2006	Tour of Ross' home in Whistler
Method European Magazine	Dec. 20, 2006	Flashback on Ross Rebagliati
Vancouver Province	Dec. 22, 2006	911 Turbo sings over the Sea-to-Sky - Ross mentioned
Pique Newsmagazine	Dec. 28, 2006	Ross names second favourite Whisterite and Whistler athlete
TOTALS		